

Narada Foundation

Annual Report



Legal adviser (Vountary)  君合律师事务所
JUN HE LAW OFFICES

Add: Room 1505, Building C, Vantone Centre,
No. 6, Chaowai Avenue, Chaoyang District, Beijing
Tel: 010-51656856
Fax: 010-59070038
Web: <http://www.naradafoundation.org>
Email: info@nandu.org.cn
P C: 100020

WeChat public No. [Narada Foundation](#)
Narada Foundation Sina micro-blog@ [Narada Foundation](#)



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Foster Civil Society
Every Heart Shall Carry Hope



2015

Narada Foundation

CONTENT

ANNUAL REPORT

About Narada Foundation

- 01 Contents
- 02 Leadership Message
- 03 Third Board of Trustees
- 04 Introduction to Narada Foundation
- 05 Funding Concept
- 07 Sector-wide Programs
- 11 Strategic Programs
 - Ginkgo Fellow Program
 - Bright Way Program
 - Other Institutional Funding List
- 25 Social Enterprises and Social Investment Programs
- 28 Specific Philanthropic Areas
 - New Citizen Program
 - Disaster Relief and Reconstruction
- 37 Research Programs
- 38 About Us
- 42 Audit Report
- 46 Milestones in 2015

Leadership Message



Xu Yongguang
Chairman of Narada Foundation

Standing on the brink of the transition from the Third Industrial Revolution to the Fourth Industrial Revolution, we find ourselves in a world fundamentally changed by technological innovation that drives marketing innovation and finally leads to social innovation.. Consequently, today's philanthropic organizations have to adapt themselves to the effectiveness of public interest markets and the power of sharing in the Internet economy, the integration of public interest and commercial interest, as well as ideological innovation, emergence of new business models and unceasing change in means of communication and approaches to public engagement. They have to face such questions: where am I today? Do I dwell on the past? Where will I be tomorrow? Will I blaze new trails in the fast-changing Internet age, or dwindle into oblivion in a world of disruptive change?

Does philanthropy belong to the economic sector? How many economic shares does it create in addition to contributing to social construction? Is it a short slab in the supply side structure reform? What position does it occupy in the new mechanism for the development of public services? How to seek cooperation with the government in complementing resources and realizing a win-win situation in the social governance system innovation? How to seek cross-border cooperation with marketing departments to break through various restrictive bottlenecks? How to give full play to the irreplaceable social functions of folk charity in compliance with the requirements of Charity Law of the People's Republic of China? In addition to completing the annual work plan, in 2015 Narada Foundation also carefully thought about the above issues. In implementing the future new strategic plans, Narada Foundation will work together with other philanthropic organizations to create a better development space for the public interest sector to make every heart carry hope and the world a better place to live.



Cheng Yu
Vice Chairman of the Board, Secretary-General

2015 witnessed great personnel changes of Narada Foundation. Four of the seven former colleagues in the business department left for Ginkgo Foundation. Most of the present management team and program personnel are new colleagues who have newly joined Narada Foundation and none of them have stayed in Narada Foundation for more than four years. However, our mission, vision and strategy can, to a great extent, guide us promoting work and producing effect on a very stable track.

With this kind of experience, we can say with more confidence that we are an organization with mature ideas and mature idea, culture and work style and without the risk of policy changes following personnel changes. The good news in 2015 is we remain unchanged. In 2016 we have jointly developed a new strategy which requires us to get out of the previous comfort zone to achieve self-breakthrough. So in the coming year our good news will be "changes". It is exciting and we all look forward to it because we know change means development and prosperity.

Trustees



Zhou Qingzhi
Honorary President
Main Founder and Donor of Narada Foundation
Chairman and President of Shanghai Narada Group Co., Ltd.
Managing Trustee of Leping Social Entrepreneur Foundation
Trustee of Shanghai United Foundation



Xu Yongguang
Chairman of the Board
Main Founder and Donor of Narada Foundation
Vice President of China Charity Alliance
Honorary Board Chairman of China Foundation Center
Special Researcher of Counselors' Office of the State Council



Cheng Yu
Vice Chairman
Vice Chairman of the Board and Secretary-General



He Wei
Trustees
Co-founder and Donor of Narada Foundation
Director of the Board of Shanghai Narada Group Co., Ltd
Chairman of Shanghai United Foundation
Chairman of NPI



Kang Xiaoguang
Trustees
Professor of Renmin University of China
Head of NPO Research Institute of Renmin University of China

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Zhao Yilan
Trustees
Director of Narada Foundation Shanghai Office



Wang Haiguang
Trustees
Co-founder and Donor of Narada Foundation
Director of the Board and CEO of Shanghai Narada Group Co., Ltd.



Chen Bo
Trustees
President of Narada Power Source Co., Ltd.



Yang Yimei
Trustees
Specially-employed Teacher of Tsinghua University School of Economics and Management
Chinese Partner of World-famous Management Master Ram Charan

Supervisors



He Jin
Supervisors
Senior Officer of Cultural and Educational Program, Ford Foundation
Beijing Representative Office

Narada Foundation

Narada Foundation, founded on May 11, 2007, is a private foundation approved and supervised by the Ministry of Civil Affairs of the People's Republic of China, with a registered capital of RMB 100 million donated by Shanghai Narada Group Co. Ltd.

Mission: Foster Civil Society

Narada Foundation focuses on social problems stemming from China's economic transition and provides grants for outstanding philanthropic programs conducted by non-profit organizations (NPOs) so as to foster social innovation and promote social equality and harmony.

Vision: Every Heart Shall Carry Hope

When there is hope within us all, then our society holds a promising future.

Organizational Culture

Our Values

- ▶ **Prioritize public interest:** Public interest takes precedence over any direct or potential interest of companies or individuals.
- ▶ **Prioritize sector development:** We actively respond to the key issues and critical needs of the philanthropic sector, giving priority to the interests of this sector.
- ▶ **Rooted in civil society:** We are dedicated to supporting social innovation of grassroots NPOs; this makes the basis for our existence.
- ▶ **Pursue leverage effect:** We strive to expand influence on society by maximizing the efficiency of our grants.

Our Culture

- ▶ **Objective-oriented:** By specifying objectives, we can think outside of the box but follow the right track. We are pragmatic and innovative.
- ▶ **Service spirit:** The mission of our foundation goes beyond simply providing assistance to our grantees. We also serve grassroots NPOs and the philanthropic sector.
- ▶ **Respectful:** We trust partners, cherish their time and efforts, and provide the funding and services with empathy.
- ▶ **Tolerant of mistakes:** We allow mistakes in the foundation and funded organizations. Learning lessons from mistakes leads to organizational growth and innovation.
- ▶ **Life-long learning:** Instead of being satisfied with existing answers, we discover and investigate issues from new perspectives and explore solutions that address fundamental problems.
- ▶ **Take risks together with social innovators:** Entrepreneurial spirit, which is a concrete embodiment of our sense of justice and pure passion, is also one of the characteristics and cultural wealth of Narada Foundation.



The design of Narada Foundation's logo comes from the ginkgo tree, which is famous for its vigorous vitality and considered as China's national tree. The ginkgo leaf logo shows a tenacious image of the growing non-profit organizations in China as well as Narada Foundation's persistence in promoting grassroots philanthropy. The open crown in the logo conveys the caring that Narada Foundation gives and makes people full of hopes.

Funding Programs

In the philanthropic sector's entire eco-chain, the Narada Foundation has positioned itself as a provider of grants and resources. In short, it plays the role of "seed funds". By providing financial support, we help promising philanthropic programs and organizations to grow, and therefore accelerate social innovation and fulfill our mission of fostering civil society.

The Narada Foundation is dedicated to three major funding programs: initiating and supporting sector-wide programs that develop the infrastructure of the philanthropic sector, providing financial support to strategic programs that benefit supportive organizations, leading organizations, and cultivate excellent philanthropic talents, funding programs in specific philanthropic areas such as migrant children's education and disaster relief. Meanwhile, the Narada Foundation conduct strategic and policy research to guide the above-mentioned pillar programs.

Mission: Foster Civil Society / Vision: Every Heart Shall Carry Hope

Sector-Wide Programs

- ▶ Promote the development of philanthropic sector through conferences and capacity-building.
- ▶ Guide the supporting direction of donors or facilitate resource gaining for grassroots organizations.
- ▶ Actively respond to breaking issues in the sector and create a good philanthropic environment.

Strategic Programs

- ▶ **Ginkgo Fellow Program**
 - ▶ Help young people overcome obstacles in self-development and become leaders in particular philanthropic areas.
 - ▶ Criteria: an excellent individual (broadminded, practical and possessing potential), at the suitable development stage, serving as leverage to influence others.
- ▶ **Bright Way Program**
 - ▶ Bestow a grant to organizations which can interpret and address social problems occurring in the transitional period in a systematic manner and subsequently set an example for other organizations.
 - ▶ Tailor the supporting mode according to different critical needs of organizations.

Specific Philanthropic Areas

- ▶ **New Citizen Program**
 - ▶ Support organizations and people who work in the field of migrant children education. Help migrant children gain access to equal, high-quality and suitable education opportunities.
- ▶ **Narada Disaster Relief**
 - ▶ Allocate a standing fund of RMB 10 million for disaster relief and reconstruction.
 - ▶ Support normal key civil disaster relief backbone learning network construction.
 - ▶ Support the refinement and sustainable promotion of independent and unique value and professionalism of civil disaster relief to make it become a recognized irreplaceable force in the field of disaster.

Research Programs

- ▶ Sector research: guide supporting areas at the macro level and guide the sector through appropriate channels.
- ▶ Field research: guide funding direction in specific areas; support innovation of the third sector; guide, advocate and push forward government, policy makers, enterprises, and society as a whole through appropriate channels.

○ Sector-wide Programs

○ Strategic Programs

Ginkgo Fellow Program

Bright Way Program

Other Institutional Funding List

○ Social Enterprises and Social Investment Programs

○ Specific Philanthropic Areas

New Citizen Program

Disaster Relief and Reconstruction

○ Research Programs

第六届西部社区服务创新公益论坛



▲ The sixth philanthropic forum of community service innovation
In the western region

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2015 Annual Reporter

Sector-Wide Programs

Program Profile

Based on the mission and vision of Narada Foundation and the industry development needs, Sector-wide Programs continue to carry out focusing on "promoting benign development of public interest ecosystem" and revolving the three themes, "guiding the resource supplier and advocating providing preferential resource policies for civil organizations", "supporting capacity-building and network construction of philanthropic organizations" and "cross-over dissemination of philanthropic concepts" and meanwhile grasp the industry development trend and actively respond to hot events.

In 2015, in addition to continuing original programs, Sector-wide Programs explored new projects based on the development trend of the philanthropic sector and the demand of NGO and played a role in leveraging social resources, driving industry development, promoting industry infrastructure construction and strengthening the advocacy of the public interest concept. In 2015 a total of 17 programs with a sum of RMB 2,583,110 were approved.

筹款的巨变：从传统到现代

Great Change in Fundraising
From Traditional to Modern



▲ 2015 cafp conference guest discussion

China Donator Roundtable Forum (CDR)

CDR is a peer advisory network of China's grant-making foundations and a service platform of membership system, charging system and invitation system focusing on improving the social effect of the donors. Through one year of exploration, the forum now provides four relatively mature products, secretary general peer advisory group, donation workshop, in-depth consultation and knowledge base. In 2015 a total of 9 general peer advisory group meetings only available to representatives of member organizations and advisors were held in 2015, which received considerable acclaim. The donation workshops attended by funding officers also expanded from Beijing to Yangtze River Delta and Pearl River Delta, forming a funding officer study network covering more than thirty foundations.

China Association of Fundraising Professionals (CAFP)

Jointly established by Dunhe Foundation, Narada Foundation, One Foundation, China Foundation for Poverty Alleviation and Recende, CAFP is an industry exchange platform with China Fundraising Professionals Forum as the core which is aimed to provide fundraisers with communication and dialogue opportunities and enhancing professional ability of fundraising. In April 2015 CAFP was officially launched in Beijing and by the end of 2015 it had attracted a total of 108 members. From July 28 to 29 2015, the First China Fundraising Professionals Forum with the theme of "Great Fundraising Changes: from Traditional to Modern" was held in Beijing. At the forum all participants had in-depth discussions about professional development of fundraisers, fundraising models, fundraising ethics and how to apply commercial experience to public interest fundraising which were aimed to reveal and leverage the general trend of the industry change of public interest fundraising and provide public interest organizations during the epochal transition period with vision, action guidance and professional skills so that they can adapt to the modern fundraising market.

Continuous Support of the Development of Philanthropic Organization Network

In 2015 Narada Foundation continued to support three programs of constructing philanthropic organization network in areas with undeveloped non-government philanthropic organizations, namely, "Three Northeastern Provinces NGO Capacity-building Program Phase II", "Phase II of Program of Developing Philanthropic Organization Learning Platform in Qinling-Bashan Mountain Areas" and "Ningxia NGO Resource Development Capacity Building Program". These programs have improved the management and service level of local philanthropic organizations and promoted their communication and connection with external resources through a series of activities such as training, theme workshops, project promotion, visits and interviews and exchange forums. In addition, the local program teams made use of the flourishing online donation to promote local public interest organizations to conduct online fundraising through the online fundraising platform and the fund raised totaled RMB 3 million.

YiBao Plan

Initiated by China Social Welfare Foundation Volunteer Supporting Foundation, YiBao Plan aims to explore the service operation mode of public interest insurance products, stimulate commercial insurance companies to focus on the demands of the public interest sector and enhance the social security level of public interest practitioners. Between the end of 2014 and the beginning of 2016 YiBao had developed a total of 12 various regional and industrial partners all over China and the insurance expanded from one comprehensive critical illness and accident insurance product to 8 products in 4 categories covering critical illness, accidents, complementary medical insurance and safety insurance for children and students. It has cumulatively served 4,350 public interest workers from 837 public interest organizations in China's 29 provinces and cities.

The Sixth Philanthropic Forum of Community Service Innovation in the Western Region

In 2015 Narada Foundation continued to support the Sixth Philanthropic Forum of Community Service Innovation in the Western Region held in Lanzhou. With the theme of "community service innovation and social governance modernization", it was sponsored by Gansu Xingbang Social Work Service Center. It was the second time that Narada Foundation funded the forum which attracted more attention than previous ones and had the largest number of participants and had the largest area coverage. The fund sources of the forum were more diversified and it was funded by Shih Wing Ching Foundation and Ningxia Volunteer Association. After the forum was concluded, all the organizing committee organizations competed with each other to apply for sponsoring next forum. With the continuous support of Narada Foundation, the influence of Philanthropic Forum of Community Service Innovation in the Western Region has expanded from Northwestern China to the whole Western region.



▲ Ningxia philanthropic partner network annual conference



▲ Three northeastern provinces ngo capacity-building Program public interest organization team building



▲ Yibao plan press conference

List of Sector-Wide Programs Funding Programs

No.	Program Name	Recipient	Approved Sum (Rmb)
01	Research on Charitable Donations –Shilehui Case	The Center for NPOs law of Peking University	127,930.00
02	NGOCN Philanthropic Policy Monitoring Program	Guangzhou Haizhuqu District Yiyou Social Organization Information Center	127,000.00
03	YiBao Plan	Guangzhou Haizhuqu District Yiyou Social Organization Information Center	50,000.00
04	CDR	SRI	100,000.00
05	CAFP	Recende	50,000.00
06	Phase II of Program of Developing Philanthropic Organization Learning Platform in Qinling-Bashan Mountain Areas	Association for Rural Development of Yilong	132,240.00
07	Ningxia NGO Resource Development Capacity Building Program	Shapotou District Lanhai Charity Development Center	99,400.00
08	Seventh Annual Meeting of China Private Foundation Forum	China Merchants Charitable Foundation	100,000.00
09	Three Northeastern Provinces NGO Capacity-building Program Phase II	Changchun XinYu Volunteer Association	120,000.00
10	AVPO Social Investment Information Collection and Exchange Platform Program	Guangzhou Yuexiu District Xueyuanqiao Education Support and Development Center	58,540.00
11	2015 China Philanthropy Women Summit	Shaanxi Women, Marriage and Family Research Institute	100,000.00
12	Social Service Data Analysis Research Program	Center for the Third Sector, Shanghai Jiao Tong University	68,000.00
13	2015 China Philanthropic Sector Professional Manager Salary Guidelines Program	Share One Consulting	20,000.00
14	2015 Philanthropic Forum of Community Service Innovation in the Western Region Program	Gansu Xingbang Social Work Service Center	100,000.00
15	China Philanthropic Sector Information Research Program (Phase III)	Huayi Zhiyuan Management Consulting Co., Ltd.	180,000.00
16	Publication of Chinese Version of Ripple Effect	thinker360.com	150,000.00
17	Initiation and Establishment of The Illness Challenge Foundation	The Illness Challenge Foundation	1,000,000.00
Total			2,583,110.00



▲ Judges raising questions at candidate meeting



Program Profile

Ginkgo Fellow Program is a long-term program initiated by Narada Foundation and aimed to help young people overcome obstacles in self-development and cultivate them to become leaders in particular philanthropic areas. Recipients of the fund are leaders or initiators of grassroots organizations including scholars, media people, individuals and future NGO leaders. Meanwhile this program calls on all social circles to jointly support philanthropic talents and build the philanthropic talent growth support system.

Based on the demand of philanthropic youths for basic life, social identity and improving self-abilities, the financial aid provided by the Ginkgo Fellow Program includes 3 consecutive years of financial support (RMB 100,000 per year) and two collective activities per year. By 2015 81 Ginkgo fellows have learned from and supported each other in the atmosphere of equality, respect, tolerance and openness.

On July 20, 2015 "Ginkgo Foundation" jointly initiated by Ginkgo Fellow Program, Narada Foundation, Dunhe Foundation, Xiping Foundation and NPO Research Center, Renmin University of China was officially established. By then, Narada Foundation had achieved the role transition from stimulator to leader in the Ginkgo Fellow Program.

2015 is the sixth year of implementation of "Ginkgo Fellow Program". Without slackening the criteria for "fellow selection", Ginkgo Fellow Program increased the investment in the construction of "Ginkgo network" and opened a new chapter of Ginkgo 2.

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FOUNDATION
2015 Annual Report

Strategic Programs
Ginkgo Fellow Program



▲ Investigation of Ginkgo fellow candidates in Tibet



▲ Robert's rules of order training

Relevant Data

By 2015 414 people had become referees of the "Ginkgo Fellow Program" and 546 people had become Ginkgo Fellow candidates; 138 Ginkgo Fellows had been investigated and a total of 81 Ginkgo Fellows had been funded. Ginkgo Fellows cover 22 provinces (cities and autonomous regions). The Ginkgo Fellow Program involves 11 fields including urban community development, health assistance, labor welfare, rural community development, adolescent education, ecological protection, sex and gender, NGO support, culture and art, disasters and safety and volunteer services.

Investigation and Review

On-The-Spot Investigation

In 2015 there were 99 new candidates and 59 new referees. Background investigation and supplementary investigation were conducted on more than 150 candidates 29 of whom were invited to fill in the application form and on-the-spot investigation was conducted in 11 provinces including Liaoning, Shandong, Sichuan and Tibet. The Secretariat spent 1,176 hours conducting on-the-spot investigation on 30 candidates and introduced 8 experts who spent about 96 hours participating in 11 on-the-spot investigations of the candidates.

Review Meeting

From November 8 to 10, the review meeting was held in Beijing. All the 16 candidates had a one-to-one face-to-face talk with expert judges. Finally 14 candidates became Ginkgo fellows. The 2015 Ginkgo Fellow Program covered the new field of philanthropic communication.

Network Construction

The main goals of the Ginkgo Program 2 include deepening network construction and radiating network influence and increasing connectivity and activating small communities through cooperation fund and other tools. Network construction mainly includes cooperation fund, fellow gathering, overseas investigation, graduation sharing meeting, fellow committee and other modules.

Cooperation Fund

Cooperation fund aims to encourage cooperation and autonomy of fellows and in the implementation process it fully mobilizes the participation willingness and autonomy of fellows. In 2015 the RMB 2 million cooperation fund supported 24 fellows (accounting for 36% of all the fellows) cooperating with each other in conducting 8 programs including such as zero waste fund program and Laba Festival plan program. In addition, the cooperation fund provides Ginkgo fellows with a practical platform so that they can learn self-management. In 2015 a total of 17 fellows volunteered to join the working team and spend 370 hours developing and revising management methods and following up the cooperation fund programs.



▲ Supervisor delivering a speech at spring gathering



▲ Phase ii Ginkgo cooperation fund program vote

Fellow Gatherings

From March 26 to 30 with spring evident in the air, Yan Jun, a fellow in Hangzhou, organized the annual spring gathering. Fellows rapidly understood the culture and various activities of Ginkgo Fellow Program and knew other fellows through Robert's Rules of Order Training, fellow sharing, cooperation fund discussion, fellow trustee election and other activities. During the gathering 3 fellows were elected to act as trustees of Ginkgo Foundation and meanwhile Italy and Japan were identified as the destinations of overseas investigations in 2015.

From November 8 to 11, Ginkgo fellows gathered in Beijing to participate in the autumn gathering during which they listened to the reporting on work of fellow trustees, selected the second cooperation fund programs and carried out the study with the theme of "methods for and skills of resolving conflicts". Meanwhile, new members of the Ginkgo Fellow Committee were elected.

Overseas Investigation

From the end of June and early August, Ginkgo fellows were divided into two groups. One group went to attend SEWF held in Italy while the other group went to Japan to learn from Japanese philanthropic institutions experience in "sustainable development". The trip to Italy was the first overseas investigation organized by fellows. During the investigation in Japan, fellows were inspired by the work style of Japanese philanthropic organizations characterized by focusing on details and refinement.



▲ Fellow story sharing



▲ 2015 investigation abroad-japan



▲ Ginkgo foundation establishment ceremony



▲ Garbage classification at gathering

Ginkgo Sharing Meeting

On the afternoon of November 10, 16 Ginkgo fellows who had completed the three-year-long funding period shared their works with more than 200 viewers present in the form of telling stories so that the viewers could understand the social values of Ginkgo fellows working in different fields.

Ginkgo Fellow Committee

Ginkgo fellows voluntarily took part in the Ginkgo Fellow Committee member election and all members were elected by Ginkgo fellows through the democratic election. The Ginkgo Fellow Committee consisting of 5 members and 2 supervisors serves the volunteer team of Ginkgo fellows. In 2015 the Ginkgo Fellow Committee worked for altogether about 420 hours. Since November 2014 we had put into trial implementation the working methods of the working team. By 2015 a total of 7 working teams had been operating and a total of 42 fellows and 62 people attended it and they spent about 1,401 hours. The members of Ginkgo Fellow Committee played a backbone role in each team.

Cooperation

XinPing Foundation donated RMB 484,259.61 which was used for Ginkgo fellows' investigation trips abroad in 2015.



▲ Cooperation fund vote



▲ Graduation Sharing meeting group photo



▲ "Fundraising and public participation" exchange meeting held in May 2015

NARADA
FOUNDATION
2015 Annual Report

Strategic Programs
Bright Way Program

Program Profile

From Excellence to Brilliance; Improve the Industry Influence

Borrowing the concept of strategic investment, the Bright Way Program provides 3-5-year financial support and non-financial support for philanthropic institutions with the potentials for large-scale and systematic social influence to assist them in breaking through bottlenecks in capability and expanding social influence. Bright Way Program builds public-community platforms of excellent philanthropic institutions and creates outstanding opportunities for the public to understand philanthropic institutions and their excellence.

Support Provided for Fellows

Financial Support

Provide institutions development-oriented 3-to-5-year fund with "clear targets and flexible applications". The use of the fund will be customized based on the demand of institutions and the fund totals RMB one to 1.5 million.

Non-financial Support

Share and Co-construct Bright way Program Community Platform Including, But Not Limited To

- ▶ Annual new fellow press conference & Bright Way Road Show: inviting the public, media and resource parties to attend it to strengthen fellows' ability and opportunities to communicate with the public;
- ▶ Promote fellows of Bright Way Program and improve their visibility through literary reportage and online video;
- ▶ Assist fellows in exploring business expansion channels;
- ▶ Capacity building during the fast large-scale development period;
- ▶ Recommend more resource parties;
- ▶ Case study: study and review experience of fellow institutions.

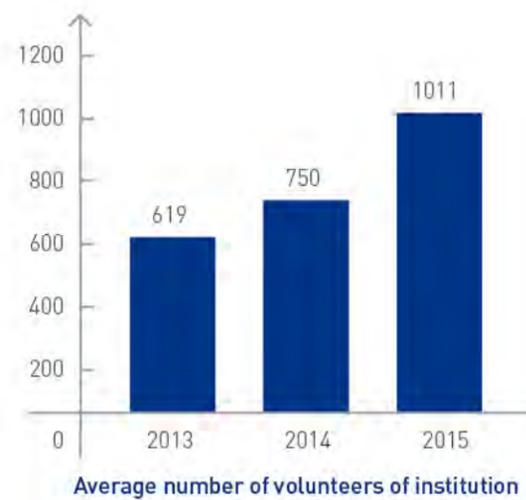
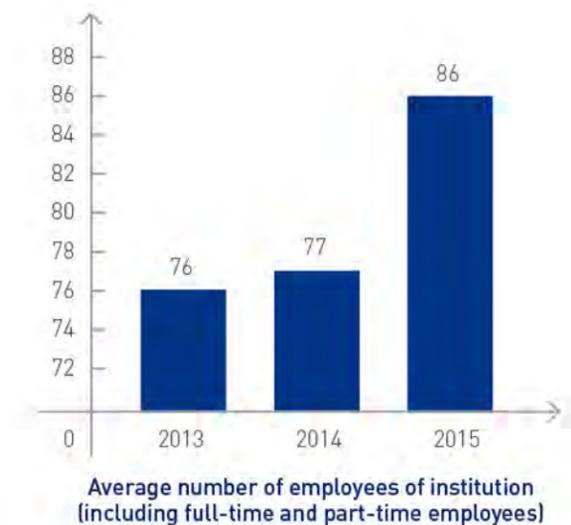
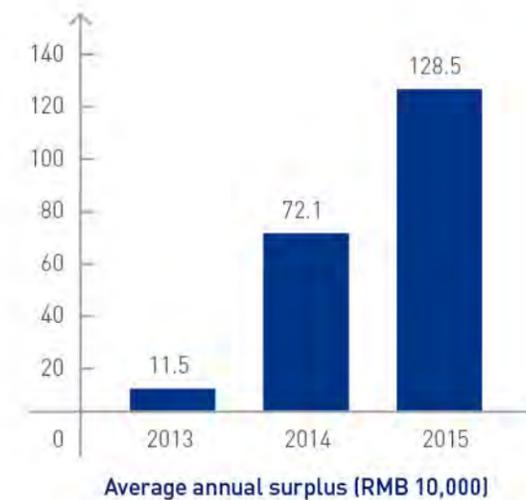
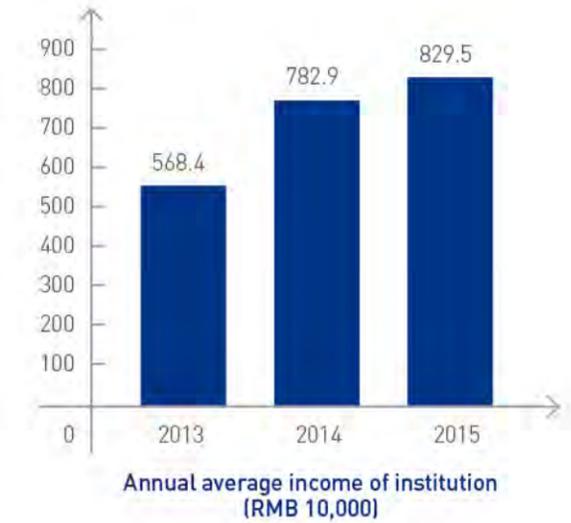
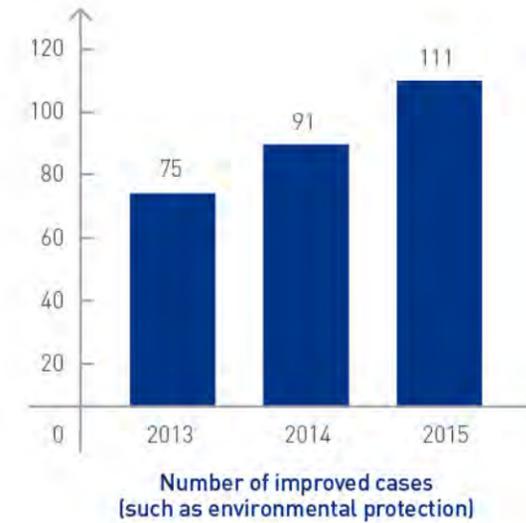
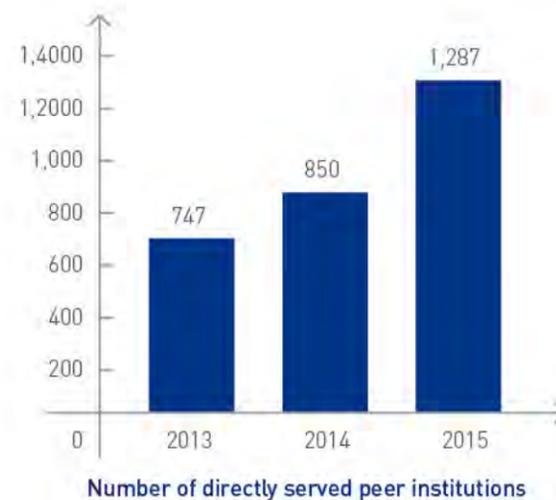
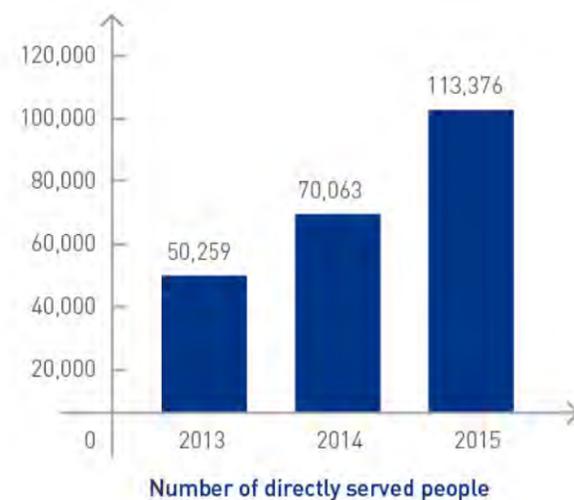
Support for the Industry

- ▶ Guide the industry in improving philanthropic institutions' operation and management ability;
- ▶ Enable resource parties and purchasers (the government, foundations and the public) to realize the importance of self-growth of philanthropic institutions and invest resources in them;
- ▶ Enable more people to realize the value of professional philanthropic institutions and contribute to solving problems in daily life.

Program Implementation in 2015

Sound Development of Typical Institutions and Four New Fellows

Through the statistics of the key data of 8 fellows in social problem solving ability, development status and support for peer development, we have found all the 8 fellows are development very well in terms of institution scale, financial status, social public mobilization ability and indexes that directly reflect social problem solving ability - number of people directly served, the number of peers directly served and the number of improved cases.



List of Bright Way Program Fellows (by December 2015)

Institution Name	Funded Capital (Rmb 10,000)	Field
China Huiling	161	Mental disorder
CIDDN	102	Mental disorder
Shanghai Be Better Economic Citizenship Education	153	Education
Nanjing Qinjin Muyu Philanthropic Development Center	127	Education
Beijing Western Sunshine Rural Development Foundation	140	Education
Growing Home	150	Education
Chengdu Hi-Tech Industrial Development Zone I You She Social Work Service Center	110	Community work
Lvgeng Social Work Development Center	145	Rural social work
Xintu Center for Community Health	177	Community health promotion
GICS	139	Support
Shanxi Gender Development Solution	127	Support
Huizeren Volunteer Center Beijing	39	Support
Nature University	120	Environmental protection
Greenriver Environmental Protection Association of Sichuan Province	150	Environmental protection
Guangzhou Green Data Environmental Protection Service Center	137	Environmental protection
Green Hunan	140	Environmental protection

2015 Bright Way Program Fellow Institutions

Green Hunan

It reads at the beginning of the 2016 Annual Work Plan of Green Hunan, "During 2016 Spring Festival Green Hunan received 1,200 donations two of which were very special. One was from an unknown donator we have not found and the other was from a senior donator who has donated the money which would have been used for buying fireworks for three years in a row. We regard it as a kind of trust."

In the past 6 years the civil environmental protection public interest institution which has been established by Hunan people and committed to local ecological protection has been awarded honors such as CCTV-2013 China Law Governance Figure. In 2015 the volunteers of "Xiangjiang River, Yuanjiang River, Zijiang River, Lijiang River Preservation Volunteer Network" totaled more than 300 people and covered 57 districts and counties in Hunan. They released more than 2,000 pieces of detection information, followed up and solved 93 pollution cases and the environmental pollution fast reaction team took 24 actions.

In the future they will build the trust in Green Hunan into ability confidence by two means. On the one hand, they will introduce professional talents and cooperate with professional institutions to study and promote the solution to the environmental pollution problems existing in Hunan. On the other hand, they will introduce the knowledge about how to protect environment in the hometown to Hunan people who show concern for the environment through popularization of science activity such as "One Kilometer Upstream".

Funding Cycle: December 2015-November 2018

Approved Sum: RMB 1.4 million for three years

Greenriver Environmental Protection Association of Sichuan Province

30 years Yang Xin rafted along the Yangtze River; 20 years ago he was shocked at the story about Suonandajie protecting the Tibetan antelope and founded Greenriver. 2 years later, China's first civil nature conservancy

station -- Suonandajie Nature Conservancy Station was established, starting the actions of and research on Tibetan antelope protection, environmental protection publicity and education, survey of pollution of garbage from the Yangtze River, glacier change monitoring and ecological migration survey. Greenriver has won most of China's environmental protection awards and has been recognized by Qinghai Provincial government, local residents and thousands of volunteers. "Now, the Nature Conservancy Station has become a landmark in Kekexili. You may not believe that all the projects, big or small, are completed by our volunteers by themselves!" Yang Xin said emotionally.

The success of the first nature conservancy station stimulated Greenriver to advance forward. In September 2012 the second nature conservancy station, Yangtze River Water Ecological and Environmental Protection Station, was established. Meanwhile, the "One Horizontal Program (biodiversity and cultural diversity survey of 1,200 km along trunk streams of Yangtze River, Tuotuo River and Tongtian River) One Vertical Program (Qinghai-Tibet Railway Garbage Collection) One Station (effective operation of Yangtze River Water Ecological and Environmental Protection Station) and One Platform (volunteer recruitment and management platform)" Plan was started in the hope of working together with people from all walks of life to "clean Qinghai-Tibet Railway and protect the source regions of the Yangtze River".

Funding Cycle: December 2015-November 2020

Approved Sum: RMB 1.5 million for five years

Shanghai Be Better Economic Citizenship Education

Be Better focuses on the youth's financial literacy education and popularizes financial education and entrepreneurship education among children and youngsters. In the past six years they have served a total of one million youngsters all over China 70% of whom are children of migrant workers or left-behind children. Their purpose is to teach the children of disadvantaged families how to manage money, manage themselves, make plans for the future and become responsible economic citizens who are capable of making choices and dare to innovate.

In the future Be Better plans to increase the number of served people to 10 million. For this purpose the program implementer will build a hub platform to make program courses become products and enable more people to utilize the platform through the construction of output brands, courses and talents. Meanwhile Be Better will build a research center in the hope of formulating policy proposals and public advocacy through data-based surveys, increasing the whole society's awareness of the problems, promoting the government's policy transformation, seeking systematic changes and enabling more youngsters to become economic citizens "who abide by what they choose" through experience and learning in the family, school and community.

Funding Cycle: December 2015-November 2018

Approved Sum: RMB 1.53 million for three years

Guangzhou Green Data Environmental Protection Service Center/ Chongqing Liangjiang Volunteer Service Development Center

Tianjin Explosion in 2015 shocked the whole China and the Chinese people realized in buying houses they should not only pay attention to price and location of the houses, but also environmental factors in the surrounding areas, water, air and soil beneath the house.

Green Data is a public interest organization committed to providing the public with independent and reliable environmental data services so that the public can understand the environmental status more easily. In addition, it enables the public to make online complaints by clicking the mouse to complain about the excessive discharge of pollutants.

The Green Data team members specialize in environment, law, IT and other majors. Through on-site investigations and EIA supervision and other means, Green Data carries out work in more than 10 provinces every year. They have investigated almost 1,000 heavily polluting enterprises and promoted hundreds of enterprises to make carry out environmental rectification through administrative means, media reports and other means.

In the next three years Green Data will recruit more professional talents to carry out more environmental investigations, reduce environmental pollution and provide individuals and organizations engaged in similar work with experience and tools.

Funding Cycle: December 2015-November 2018

Approved Sum: RMB 1.365 million for three years



▲ 2015 bright way program review experts: He Wei, Xu YongGuang and Tao ChuanJin



▲ 2015 bright way program explanation meeting



▲ "Fundraising and public participation" exchange meeting held in May 2015



Promoting Fellow and Industry Development Through Non-financial Support means Such as Building Fellow Influence Expansion Channels, Stimulating Fellow Resource Sharing and Exploring and Cultivating Third Party Professional Service Strength



▲ Bright way program fellow peer advisory group meeting held in NanJing in January 2015



▲ Recommend aha school providing consulting services for product optimization and institutional change in the fast large-scale development stage based on the in-depth understanding of the demands of bright way program fellow growing home



▲ Trustee he wei inspecting an institution in August 2015



▲ First supportive social organization promotion learning exchange meeting, supporting hub organization development and expanding the bright way program fellow channels



▲ Fellows' visit to i you she in chengdu in May 2015



▲ "From excellence to brilliance, jointly building a bright way" & the third bright way fellow exchange meeting held in BeiJing





▲ Chengdu sharing meeting held in May



▲ The road show with the theme of "supporting development of institutions with money and many more things" of China charity fair held on September 18 attracted hundreds of participants

Promoting the Improvement of Funding Environment

- ▶ Concept of institution funding & Bright Way Program Promotion Conference.
 - ▶ Release of Bright Way Program Institution Funding Operation Manual which is China's first output of knowledge targeted at funding of institutions.
 - ▶ Supporting Research on Rapid Development of Philanthropic Organizations conducted by Dong Qiang, associate professor from China Agricultural University; sorting out experience and share it in the industry.
- Share the experience of "how social organizations grow rapidly" in Guangzhou, Changsha, Kunming, Shanghai, Shenzhen, Chengdu and at China Charity Fair and China Private Foundation Forum to promote more public interest organizations to attach importance to operation management and advocate more funding parties including the government to provide support for the self-development of public interest organizations.



Other Institutional Funding List

No.	Program Name	Funding Institution	Approved Sum
01	SEE 2015-2016 annual membership fee	SEE Foundation	100,000.00
02	Jing Cao Tong Xing Program Funding	SEE Foundation	80,000.00
03	Leping Social Entrepreneur Foundation Institution Funding (2015-2016)	Leping Social Entrepreneur Foundation	3,000,000.00
04	"Other Institution Support" Funding-NewPath Foundation	NewPath Foundation	620,189.72
05	Bright Way Program Fellow Growing Home Developmental Assessment Program	www.shantaowang.com	113,208.00
06	Bright Way Program Fellow Chengdu Exchange Meeting	Chengdu Hi-Tech Industrial Development Zone I You She Social Work Service Center	89,230.00
07	Bright Way Program Funding Management Manual R&D Program	SRI	95,000.00
08	2015 Chinese Public Interest Organization Rapid Development Research Program	Huayi Zhiyuan Management Consulting Co., Ltd.	185,000.00
09	Bright Way Program Fellow Interview Creation Program	Chinese Reportage Association	200,000.00
10	Bright Way Program Literary Reportage Works and Books Publication Program	Beijing Dongfang Huifeng Cultural Development Co., Ltd.	100,000.00
Total			4,582,627.72



▲ Home-returning maker

NARADA
FOUNDATION
2015 Annual Report

**Social Enterprises
and Social Investment
Programs**

Program Profile

Social Enterprises and Social Investment Programs are aimed to support the development of the new force of the public interest ecological system – social enterprises and inject innovative concepts and vitality into the industry development. They are of great significance to leveraging social resources, promoting social innovation and more effectively and sustainably solving social problems in a large area.

In 2015 Social Enterprises and Social Investment Programs split off from Sector-wide Programs and a total of 4 programs with an approved sum of RMB 1,050,000 were approved. Details of the programs are as follows:

China Social Enterprise and Social Investment Forum

In 2014 Narada Foundation joined hands with 16 domestic foundations, social investment institutions and research institutes to establish China Social Enterprise and Social Investment Forum aimed to integrate resources and jointly promote the development of social enterprises and social investment in China. The establishment of the forum is an important force and landmark event of promoting the development of social enterprises and social investment in China. The annual conference of the forum was held in Shenzhen from June 18 to 19, 2015. The annual conference had 5 series, 12 sub-forums and 2 road shows, covering topics such as policy research, social innovation and influence assessment. Attracting more than 800 participants, it became a milestone in the development of China's social enterprises. In addition, Narada Foundation attended the selection of "Home-returning Makers" and provided financial support for three home-returning makers from Inner Mongolia, Guangxi and Anhui to encourage young people to return to their hometown for business startups.

BC Social Investment Platform Interest-free Loan Program

In 2014 Narada Foundation began to cooperate with the social investment platform of Cultural and Education Section British Embassy in supporting the development of social enterprises in the form of interest-free loan. In March 2015 Narada Foundation confirmed its cooperation with Gongyifang (Shanghai) Business Consulting Co., Ltd. in providing RMB 500,000 interest-free loan for the branches it set up all over China. In 2015 Narada Foundation continued to look for new social enterprise partners on the social investment platform and received the application of a total of 136 institutions. Through data screening, telephone interview, face-to-face negotiation and other procedures, finally three social enterprises stood out and were shortlisted for the final in-depth negotiation. Finally one social enterprise will be selected through the ongoing negotiations and provided with RMB 500,000 interest-free loan.

"Service Assistance" Program Pilot Implementation

At the end of 2015 Narada Foundation began to implement the pilot program of professional service matching fund – "service assistance". Drawing on the concept of lean entrepreneurship, the program has a pilot period of 6 months and selects relatively standardized matching services to speed up the updating and iteration of the program. Three of the service suppliers that have cooperated with Narada Foundation and its partners and have been spoken highly are selected for the pilot implementation of the program, providing financial management services, contact person management services and program advertising video shooting services respectively. After both parties reach a formal cooperation agreement, Narada Foundation will provide 50% of the matching service fund. It's hoped that, through Narada Foundation's long-term promotion of the program, a platform for the exchanges and cooperation between public interest organizations and professional service institutions will be formed to meet the demand of public interest organizations for professional services by opening up development space in the industry.



▲ Home-returning maker



▲ Group photo of 2015 China social enterprise and social investment forum first organizing committee



▲ 2015 social investment platform narada foundation interest-free loan program award ceremony

List of Programs Funded by Social Enterprises and Social Investment Programs

No.	Program Name	Recipient	Approved Sum (Rmb)
01	China Social Enterprise and Social Investment Forum	Shanghai Pudong New Area Practice Management Research Association	100,000
02	China Social Enterprise and Social Investment Forum 2015 Home-returning Maker Program	Yi County Yunmen Culture Development Co., Ltd.	50,000
03		SEE Left Banner Quanxin Culture Consulting Co., Ltd.	50,000
04		Guangxi Nanning Wuxiang Trading Co., Ltd.	50,000
05	BC Social Investment Platform Interest-free Loan Program	Gongyifang (Shanghai) Business Consulting Co., Ltd.	500,000
06	"Service Assistance" Program Pilot Implementation	Justering (Beijing) Science and Technology Co. Ltd.	100,000
07		KIngo Development Center of Society	100,000
08		Gongyifang (Shanghai) Business Consulting Co., Ltd.	100,000
Total			1,050,000



NARADA
FOUNDATION
2015 Annual Report

▲ Teacher support-children painting eggs in the experience area at the first national annual meeting of teachers from private schools for migrant workers' children held in May 2015

New Citizen Program



Profile

New Citizen Program is a civil philanthropic institution established in 2007. It is aimed to improve the growing environment of migrant children and enable them to enjoy fair, quality and appropriate education by supporting migrant children educators. We not only carry out support programs for teachers, social workers and community workers, but also focus on the investigation, research, public advocacy and field support of migrant children's education. The New Citizen Program establishes a support network covering 2,500 teachers from 441 schools for migrant children in 14 cities across the country, provides 430,000 migrant children with education support services and improves their education environment. Meanwhile, New Citizen Program has become the window for the public to know migrant children education and an important force in the field of migrant children education.

Mission: Improve the growing environment of migrant children

Vision: Every migrant child should enjoy fair, quality and appropriate education

Values: Empowerment, equality, respect, trust



▲ Teacher support-professional photographers taking photos for participants at the first national annual meeting of teachers from private schools for migrant children held in May 2015. Shown in the picture is Wang Jun, a teacher from Beijing Daxing New Century Bilingual School

Our Positioning

Supportive institution in the field of migrant children education; enable migrant children to enjoy fair, quality and appropriate education by supporting migrant children educators.

Our Output and Influence

Between 2007 and the end of 2015 the program covered 19 provinces, cities and autonomous regions in China and completed 209 philanthropic programs by cooperating with 100 non-government institutions. With the investment totaling RMB 75 million, the program supported altogether 11,386 migrant children education activists and 431,500 migrant children have benefited from it.

New Citizen Program won the "most influential philanthropic program" award of the "2008 China Charity Award" held by the Ministry of Civil Affairs of the People's Republic of China.



▲ Teacher support- supporting seed teachers participating in the educational drama training of Hefeng Art Foundation



▲ Teacher support-heart-warming link of "giving teachers a hug" set up at the first national annual meeting of teachers from private schools for migrant children held in May 2015

Program Structure

Support Migrant Children Education Activists

In 2015 it altogether supported 545 education activists in carrying out education activities and 46,288 migrant children benefited from it.

Support Teachers



Teacher Support Program-Weilan Action

In 2015 it supported a total of **337** teachers from **11** cities all over China carrying out small and beautiful education practice, benefitting **15,165** students. The first national annual meeting of teachers from private schools for migrant workers' children was held in Beijing in May 2015 and over **300** teachers attended it.

▲ Teacher support-Sun Ying, winner of Silver Chalk Award, sharing her education action "paying attention to students' mental health education" at the first national annual meeting of teachers from private schools for migrant children held in May 2015

Support Social Workers

Social Worker Support Program-Approaching Cities

In 2015 it supported **25** intern social workers and carried out a total of **436** social worker service activities at **6** schools for migrant children, benefiting **6,734** migrant children.



▲ Social worker support program-approaching cities-visit to "Approaching Cities" Program at Tsinghua University on October 31, 2015-shown in the picture are university students showing children the way

Support Communities

Community Support Program-Community Development Plan

In 2015 it supported a total of **7** migrant children community institutions in **6** cities and provided a total of **106** hours of program training and daily supervision, benefiting about **900** families.



▲ Community support-the second positive discipline training parent class held in Changsha

Support Migrant Children Education Activists

Support the Development of the Migrant Children Education Field

Research and Advocacy



In 2015, Present Education Situation of Migrant Children in China—2015 was completed; 20 Questions about Education of Migrant Children was summarized; Migrant Children Education Blue Book—2016 was compiled; "Summer of Migrant Children" Salon was organized; Fourth Annual Conference of National Education NGOs "Migrant Children's Education" Sub-forum was held. It provided basis data, clarified basic issues and promoted exchanges and understanding for workers in the field; promoted discussion about migrant children's education through media such as China Youth Daily, China Daily, Beijing News and NetEase Public Interest which were republished for over 30 times by various media and We-Media.

▲ Advocation-in-depth report of the first national annual meeting of teachers from private schools for migrant children held in May 2015 in China Youth Daily

Resource Docking

New Citizen School Support Action: In 2015 it introduced **10** enterprises, governments and individual resources to **27** schools for migrant children and **12** philanthropic institutions; made **12** donations worth RMB **470,100**, benefiting **18,402** people. Meanwhile it successfully launched **4** program crowdfunding activities on the online platform, raising fund totaling RMB **363,800**.



▲ Resource docking- children's hand-painted works charity bazaar held at 6 cafes in Beijing during Christmas

Educational Product Support Program

Xixi Campus: In 2015 Xixi Campus cooperated with Children Sexuality Education Research Team, Beijing Normal University in carrying out **1,344** periods of children sexuality education in **13** schools for migrant children. There were **147** teachers and **9** volunteer teachers and **9,405** migrant children benefited from it.



▲ Incubation Program-Xixi Campus-first grade students of Tongxin Experimental School are taking the class entitled Learning to Make Decisions attentively, circling important sentences on November 17, 2015

Future Nation: In 2015 Future Nation carried out **6** reading carnivals. A total of **269** social volunteers provided more than **2,152** hours of volunteer services for **1,873** migrant children, reading **4,439** books and playing **14,984** reading games with these children.



▲ Incubation Program-Future Nation-Lantian Fengyuan School Reading Carnival held on May 30, 2015

Support the Development of the Migrant Children Education Field



▲ Incubation program-future Nation-October 24, 2015, HuangZhuang school reading carnival



▲ Program of disaster response mechanism and internationalization path of china's social organizations: experience and enlightenment of nepal earthquake

NARADA
FOUNDATION
2015 Annual Report

Disaster Relief
and Reconstruction

List of Programs Funded by New Citizen Program

No.	Program Name	Application Institution	Approved Sum (Rmb)
201501	Magnolia Flower Community Migrant Children Family Education	Beijing Magnolia Flower Cultural Development Center	80,000.00
201502	United Heart Home of Hope Community Family Education Network Program	United Heart Home of Hope	49,770.00
201503	Sunflower Parent Classroom Program	Shanghai Zabei District Loving Home Young Community Volunteers Association	80,000.00
201504	Worker Fellows "Families with Kids; Appointment on Friday" Migrant Workers' Family Education & Worker Fellows Community Reading Promotion (2015)	Changsha Worker Fellows Service Center	80,800.00
201505	Shiji Town Xiao Jinyan Community Center Migrant Children Community Education Program	Guangzhou Panyu District Xiao Jinyan Community Public Interest Service Center	79,909.20
201506	"Youth Learning Team" parent-child activity team training program	Wuhan Wuchang District Xiaozhuang Public Interest Assistance Center	30,000.00
201507	Migrant Children Family Education Learning Program	Shaanxi Migrant Workers' Family Social Work Service Center	37,400.00
201508	Worker Fellows "Families with Kids; Appointment on Friday" Migrant Workers' Family Education & Worker Fellows Community Reading Promotion (2016)	Changsha Worker Fellows Service Center	61,000.00
Total			498,879.20

Program Profile

Disaster Relief and Reconstruction Program is one of programs in which Narada Foundation funds special philanthropic fields. It is aimed to fund non-government philanthropic organizations and enable them to use their own professional skills to carry out rescue or soft service programs in the disaster response field. The program started after the Wenchuan Earthquake in 2008. Immediately after the earthquake Narada Foundation started the "May 12 Reconstruction Funding Program" and appropriated RMB 10 million for funding non-government philanthropic organizations in taking part in earthquake relief and reconstruction. In April 2010 in order to deal with frequent natural disasters, Narada Foundation set up the RMB 10 million "Disaster Relief and Reconstruction Fund". In June 2011 it put forward the concept of "social loss" and tried to fund study on social loss resulted from disasters and fund NGO disaster relief program groups aimed for making up for the social loss resulted from disasters. In July 2012 it summarized the "positive point of view on disaster **Note 1**" based on the social loss study. In 2013 it conducted disaster relief strategy R&D on positive point of view on disaster and in 2014 it identified the new disaster relief strategy: organizing and building the learning network in the field of civil disaster relief including the coordination platform and post-disaster reconstruction network on the part of the funding party to solve the problem that the ability and professionalism of civil organizations in the disaster field cannot be improved and accumulated due to the flood phenomenon **Note 2** in the disaster-relief field; realizing civil disaster-relief organizations' accumulation of practice and action research and industry knowledge and achieving talent cultivation and network construction during this process to promote the sustainable improvement of civil disaster response ability, display its unique and irreplaceable value in social loss compensation and immaterial construction and explore broader development space.

Note 1: Positive point of view on disaster is a kind of positive awareness of disaster, which is one of the normal survival challenges that human beings need to face, and is also one of the driving forces for human beings and societies to develop their intelligence and ability. Human civilization has been constructed in response to a variety of challenges including disaster. Confronting disaster in the above-mentioned positive way can enable us to turn harm into good and construct a more dynamic society that can better resist adversity. On the contrary, disaster and improper rescue reconstruction may lead to "immaterial loss".

Note 2: Disaster relief resources swell immediately after disaster occurs and cannot be digested by the temporarily established civil organizations. After disaster all the resources are withdrawn and there is almost no resource investment in the disaster response field in the normal state between two disasters, which, coupled with the failure to summarize previous disaster relief experience, leads to the slow improvement of civil disaster relief ability.



▲ China's social organizations (foundations) studying disaster management in America

Program Implementation

In 2015 guided by “positive point of view on disaster” and the new disaster relief strategy, Narada Foundation funded programs of immaterial reconstruction (post-disaster community reconstruction), emergency response and promoting foundations to take part in disaster relief through the establishment of learning network and actively responded to Nepal earthquake and Tianjin explosion. In 2015 the program funded a total of 14 programs and approved RMB 1.78 million.

Program Introduction

Learning Network: Focusing on Knowledge Accumulation and Human Development in the Field of Disaster Response

Post-Disaster Community Reconstruction Action Learning Network

“Post-disaster Community Reconstruction Action Learning Network” was officially started in Ludian, Yunnan, in January 2015. It was jointly funded by Narada Foundation, One Foundation and Zhengro Foundation and Guangdong Lvgeng Social Work Development Center was responsible for its implementation. The network consists of 32 activists who took part in frontline disaster relief and post-disaster community reconstruction, forming 4 learning teams joined by teachers Zhang Heqing and Liu Xiaochun from Zhongshan University and Gu Xuebin and Yang Xicong from Hong Kong Polytechnic University respectively as collaborator. In 2015 the network carried out work at three levels, network member, learning team and network community with “post-disaster community reconstruction” as the theme and personal description of “My Public Interest Path” and “Disaster Relief Practice Cases” as the penetrating points. By far it has carried out two learning teams gatherings and one workshop gathering; during the gathering intervals the members have completed three pieces of writing and reading 10 selected of literature and exchanged and reacted with each other both online and face-to-face. Network members have accompanied and supported each other and learned together. Meanwhile the basic framework of the network organization has been established.

Emergency Response Network: Sphere Project Training

Emergency rescue is a very important stage in disaster relief and a gathering period of social love. In order to further promote the effective cooperation and ability improvement of civil forces in the field of emergency rescue, Narada Foundation supported fellows carrying out two trainings of Sphere Project, Humanitarian Charter and Minimum Standards in Humanitarian Response aimed to enable more disaster relief workers to master international humanitarian response knowledge and ability, put them into practice and gradually develop basic standards for disaster relief and response and industry action handbook based on the national situation in the process in order to improve disaster relief and response efficiency and coordination level of all parties.

Foundation Network: China Ngo Center for Disaster Risk Reduction

China NGO Center for Disaster Risk Reduction is a disaster relief-based united body established by Narada Foundation, China Foundation for Poverty Alleviation, China Youth Development Foundation and One Foundation after Ya'an earthquake. In 2015 actively worked for China NGO Center for Disaster Risk Reduction, supported its programs and promoted the foundation program team members to study and accumulate professional knowledge in the field of joint disaster relief, mainly including: taking part in the visit of China's civil delegation to the Third World Conference on Disaster Reduction held in Japan organized by China NGO Center for Disaster Risk Reduction and IDMR, Sichuan University-Hong Kong Polytechnic University; jointly supporting Anping disaster report reporter working network and work manual program; summarizing and reflecting disaster response mechanism and internationalization path of China's social organizations based on the experience and enlightenment of Nepal earthquake; organizing foundation program team members and scholars to go to America to study the experience of NVOAD to promote the cooperation between domestic civil disaster relief forces and coordination with the government.

Actively Responded to Nepal Earthquake and Tianjin Explosion

Response to Nepal Earthquake

On April 25, 2015 an 8.1-magnitude earthquake struck the west of Katmandu, capital of Nepal and affected China's Tibet. People from all walks of life in China actively reacted and responded to the devastating disaster that occurred to our neighboring country. In addition to national assistance, China's civil forces also got united and went abroad to carry out humanitarian assistance for the first time. Hundreds of reports from all major domestic media also rushed to the disaster-stricken areas to report it.

For this international assistance, based on its strategy and expertise, Narada Foundation did not directly support frontline assistance. Instead it supported domestic reporters going to the frontline to positively guide and report the participation of China's civil forces in the international assistance through Anping media and report funding program and accumulated the experience of domestic media workers in disaster reporting. Meanwhile, it worked together with China NGO Center for Disaster Risk Reduction to carry out Program of Disaster Response Mechanism and Internationalization Path of China's Social Organizations: Experience and Enlightenment of Nepal Earthquake aimed to summarize the experience and formulate the suggestions for strategic positioning and working mechanism of disaster response mechanism and internationalization path of China's social organizations.

Response to Tianjin Explosion

On August 12, 2015, a massive explosion hit Tianjin port, killing 165 people and 8 people could not be contacted. The impact and loss caused by increasingly frequent man-made disasters has far exceeded natural disasters. It is imperative to reduce the impact caused by man-made disasters. In order to explore relevant experience and enrich the content of “positive point of view on disaster”, Narada Foundation funded the supervision and assessment of China Association for Social Work Education in the Tianjin port accident school social work professional



▲ China post-disaster community reconstruction action learning network



▲ “Ludian public interest workers' home” post-disaster platform reconstruction program

Assisting Local Social Organizations Established Following Ludian Earthquake Through Joint Funding

On August 3, 2014 a magnitude 6.5 earthquake occurred in Ludian County, Yunnan Province, resulting in heavy casualties and various losses. Now it is a year since the earthquake and the disaster-stricken areas are still working on reconstruction. With the evacuation of resources and harsh local environment, most of the social organizations have withdrawn and only a few local organizations established following the earthquake and a small number of foreign organizations are still working there. There exist huge social service demands in the disaster-stricken areas; local social organizations need more support and company; social resources will be basically completely withdrawn at the anniversary of the earthquake. In order to better support local social organizations in Ludian and serve local communities, Narada Foundation actively contacted resource parties China Foundation for Poverty Alleviation and Oxfam. Finally the three parties reached a consensus and jointly funded local social organizations in Ludian to carry out programs. At present, they have supported Ludian public interest workers' home platform jointly initiated and established by local social organizations in Ludian, carried out Ludian Post-earthquake Reconstruction Partners' Community Work Ability Improvement and Case Study Program and jointly funded local NGOs in the transition period to develop programs. The three-party joint funding has been launched and it's expected from March to April 2016 the funding bidding will be started.

List of Disaster Relief and Reconstruction Funding Programs

No.	Program Name	Recipient	Approved Sum (Rmb)
01	China NGO Center for Disaster Risk Reduction Disaster Relief Cooperation Program	Chengdu Hezhong Public Interest Development Center	75,000.00
02	Post-disaster Community Reconstruction Action Learning Network Program	Guangdong Lveng Social Work Development Center	690,000.00
03	China's Civil Disaster Relief Industry Standard Promotion Plan Program	Beijing Minzhong Yongan Emergency Technology Center	70,000.00
04	Nepal Earthquake Relief Reporter Reporting Funding Program	Anping Foundation, China Foundation for Poverty Alleviation	100,000.00
05	Disaster Report Reporter Working Network and Work Manual Program	Anping Foundation, China Foundation for Poverty Alleviation	50,000.00
06	"Ludian Home of Public Interest Workers" post-disaster platform reconstruction program	Ludian Quanxin Youth Social Service Center	47,250.00
07	Program of Disaster Response Mechanism and Internationalization Path of China's Social Organizations: Experience and Enlightenment of Nepal Earthquake	Chengdu Hezhong Public Interest Development Center	60,300.00
08	Ludian Post-earthquake Reconstruction Partners' Community Work Ability Improvement and Case Study Program	Ludian Quanxin Youth Social Service Center	20,000.00
09	Sphere Project, Humanitarian Charter and Minimum Standards in Humanitarian Response Program	Yunnan Blue Sky Rescue Center	49,592.00
10	China's Social Organizations Studying Disaster Management in America	Chengdu Hezhong Public Interest Development Center	316,647.74
11	China Heart Quality Education Assistance Post-disaster Research Program	Beichuan Qiang Autonomous County Qianghun Social Work Service Center	79,680.00
12	Post-Tianjin Explosion Social Work Service Program	CASWE	30,000.00
13	Public Interest Companion Supporting Local NGOs Participating Post-Ludian Earthquake Community Reconstruction Program	China Foundation for Poverty Alleviation	60,000.00
14	Post-Ludian Earthquake Reconstruction Joint Funding Transition Period Local NGOs Development Program	Ludian Quanxin Youth Social Service Center	130,000.00
Total			1,778,469.74

Program Profile

In order to provide information and consulting for the strategic decisions of Narada Foundation in a better way, improve program planning and management comprehensively and strengthen the guidance to practice, in 2010 Narada Foundation officially started philanthropic sector and field research program to fund practical and applied research in the philanthropic sector and important fields as well as the research in the fields designated by the donators.

Program Implementation

In 2015 Research Program funded one program with a total approved sum of about RMB 500,000.

Detailed Introduction:

Quantitative Historical Research Program

Quantitative historical research program is aimed to the application, promotion and innovation of the modern social science research paradigm in historical research. It absorbs and integrates academic resources at home and abroad, with particular emphasis on the interdisciplinary study of quantitative methods, basic theories and advanced topics. The program advocates integrating history and reality, associating China with the world and covering economic, social and cultural fields. Using the modern social science research paradigm to interpret China in history and in reform, it aims to build a world-class quantitative historical research academic exchange platform.

List of Program Funded by Research Programs

No.	Program Name	Recipient	Approved Sum (Rmb)
01	Quantitative historical research program	Institute for Quantitative History, Peking University	500,000
Total			500,000

01

Group photo of
Board of Trustees

02

Secretariat and
trustees painting
together with mental
disabled people



Team building

Telling your story workshop

03

04

05

Secretariat taking part in "Challenging 8 hours" charity walk





◀ Cheng Yu attending the meeting of Board of Trustees

▶ Huang Qingwei presiding over Bright Way Program meeting

08 09

10

▶ Song Bo leading the institution to conduct self-assessment

Group photo at sports meeting

06

Xu Yongguang delivering a speech at Ginkgo Foundation establishment ceremony

07



南都公益基金会
2015年度
审计报告

目 录

一、审计报告	1-2
二、资产负债表	3
三、业务活动表	4
四、现金流量表	5
五、财务报表附注	6-23

委托单位：南都公益基金会
 审计单位：中通会计师事务所有限责任公司
 联系电话：66036882/13701255937
 传真电话：66036229
 邮 箱：guofengjun@vip.sina.com

审 计 报 告

中通审字[2016] 36号

南都公益基金会：

我们审计了后附的南都公益基金会财务报表，包括2015年12月31日的资产负债表，2015年度的业务活动表和现金流量表以及财务报表附注。

一、管理层对财务报表的责任

编制和公允列报财务报表是南都公益基金会管理层的责任，这种责任包括：(1)按照《民间非营利组织会计制度》的规定编制财务报表，并使其实现公允反映；(2)设计、执行和维护必要的内部控制，以使财务报表不存在由于舞弊或错误导致的重大错报。

二、注册会计师的责任

我们的责任是在执行审计工作的基础上对财务报表发表审计意见。我们按照中国注册会计师审计准则和《基金会财务报表审计指引》的规定执行了审计工作。中国注册会计师审计准则要求我们遵守中国注册会计师职业道德守则，计划和执行审计工作以对财务报表是否不存在重大错报获取合理保证。

审计工作涉及实施审计程序，以获取有关财务报表金额和披露的审计证据。选择的审计程序取决于注册会计师的判断，包括对由于舞弊或错误导致的财务报表重大错报风险的评估。在进行风险评估时，注册会计师考虑与财务报表编制和公允列报相关的内部控制，以设计恰当的审计程序，但目的并非对内部控制的有效性发表意见。审计工作还包括评价管理层选用会计政策的恰当性和作出会计估计的合理性，以及评价财务报表的总体列报。

我们相信，我们获取的审计证据是充分、适当的，为发表审计意见提供了基础。

我们认为，南都公益基金会财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制，公允反映了南都公益基金会2015年12月31日的财务状况以及2015年度的业务活动成果和现金流量。



中国注册会计师：
110000107411
中国注册会计师：
102000820722

二〇一六年二月十八日

Balance Sheet

Prepared by Narada Foundation

December 31, 2015

Unit: yuan

Assets	Line No.	Opening Balance	Closing Balance	Liabilities and Net Assets	Line No.	Opening Balance	Closing Balance
Current assets:				Current liabilities:			
Cash	1	20,305,200.24	10,088,466.09	Short-term loans	61		
Short-term investments	2			Accounts payable	62	8,331,507.67	2,940,080.52
Accounts receivable	3	59,550.83	285,017.32	Accrued payroll	63	127,804.10	139,086.65
Accounts prepaid	4		10,000.00	Taxes payable	65	26,955.38	20,677.86
Inventories	8			Accounts prepaid	66		
Prepaid and deferred expenses	9	39,850.00	259,815.00	Provision for expenses	71		
Long-term debenture investment falling due in a year	15			Accrued liabilities	72		
Other current assets	18			Long-term liabilities due within one year	74		
Total current assets	20	20,404,601.07	10,643,298.41	Other current liabilities	78		
				Total current liabilities	80	8,486,267.15	3,099,845.03
Long-term investment:							
Long-term equity investment	21	88,659,012.94	88,659,012.94	Long-term liabilities			
Long-term securities investment	24			Long-term loans payable	81		
Total long-term investment	30	88,659,012.94	88,659,012.94	Long-term accounts payable	84		
Fixed assets:				Other long-term liabilities	88		
Fixed assets-cost	31	5,305,333.15	5,360,183.15	Total long-term liabilities	90	-	-
Less: Accumulated Depreciation	32	1,197,303.69	1,432,697.04				
Fixed assets-net value	33	4,108,029.46	3,927,486.11	Fiduciary agent liabilities:			
Construction in Progress	34			Fiduciary agent liabilities	91		
Cultural assets	35			Total liabilities	100	8,486,267.15	3,099,845.03
Disposal of fixed assets	38						
Total tangible assets	40	4,108,029.46	3,927,486.11				
				Net assets:			
Intangible assets:				Unrestricted net assets	101	84,008,144.56	89,682,121.40
Intangible assets	41			Restricted net assets	105	20,677,231.76	10,447,831.03
				Total net assets	110	104,685,376.32	100,129,952.43
Fiduciary agent Assets:							
Fiduciary agent Assets	51						
Total assets	60	113,171,643.47	103,229,797.46	Total liabilities and net assets	120	113,171,643.47	103,229,797.46

Business Activity Table

Private Non-Profit Organization
Accounting Table 02

Prepared by Narada Foundation

2015

Unit: yuan

Prepared by Narada Foundation	Line No.	Data of Last Year			Data of This Year		
		Unlimited	Limited	In Total	Unlimited	Limited	In Total
I. Income							
Wherein, donation income	1	9,012,481.84	12,459,839.87	21,472,321.71	28,135,118.25	814,385.24	28,949,503.49
Income from membership	2			-			-
Income from service providing	3			-			-
Income from commodity sales	4			-			-
Income from governmental subsidy	5			-			-
Investment profits	6	6,627,165.71		6,627,165.71	3,344,978.48		3,344,978.48
Other income	9	122,605.21		122,605.21	100,100.37		100,100.37
Total income	11	15,762,252.76	12,459,839.87	28,222,092.63	31,580,197.10	814,385.24	32,394,582.34
II. Expenses							
i. Business activity cost							
Wherein, donation cost	13	27,943,160.13		27,943,160.13	35,794,831.50		35,794,831.50
Cost of service providing	14			-			-
Cost of commodity sales	15			-			-
Cost of governmental subsidy	16			-			-
Taxes and additional expenses	17			-			-
ii. Management expense							
iii. Fundraising cost							
iv. Other expenses							
Total expense	35	29,167,201.96	-	29,167,201.96	36,950,006.23	-	36,950,006.23
III. Limited net assets are transferred to the unlimited net assets	40	4,157,659.80	-4,157,659.80	-	11,043,785.97	-11,043,785.97	-
IV. net assets variation amount (if it is the net assets reduction amount, fill by using '-')	45	-9,247,289.40	8,302,180.07	-945,109.33	5,673,976.84	-10,229,400.73	-4,555,423.89

Cash Flows Statement

Private Non-Profit Organization
Accounting Table 03

Prepared by Narada Foundation

2015

Unit: yuan

Item	Line No.	Data of Last Year	Data of This Year
I. Cash flows from business activities:			
Cash received from donations	1	17,442,321.71	25,689,503.54
Cash received from income of membership	2		
Cash received from service providing	3		
Cash received from sales of commodities	4		
Cash received from governmental subsidies	5		
Other cash received related to business activities	8	24,048,232.37	156,033.88
Sub-total of cash inflows	13	41,490,554.08	25,845,537.42
Cash paid for donations or subsidies	14	26,138,093.36	32,098,119.24
Cash paid to and on behalf of employees	15	2,654,475.90	3,913,458.40
Cash paid for goods and services	16		
Other cash paid relating to operating activities	19	14,988,233.24	3,341,279.72
Sub-total of cash outflows	23	43,780,802.50	39,352,857.36
Net cash flows from business activities	24	-2,290,248.42	-13,507,319.94
II. Net cash flows from investing activities			
Cash received from disposal of investments	25	5,986,942.92	
Cash received from returns on investments	26	6,627,165.71	3,344,978.48
Net cash received from disposal of fixed assets, intangible assets & other long-term assets	27		
Other cash received relating to investing activities	30		
Sub-total of cash inflows	34	12,614,108.63	3,344,978.48
Cash paid to acquire fixed assets, intangible assets & other long-term assets	35	24,580.00	54,850.00
Cash paid to acquire investments	36		
Other cash payments relating to investing activities	39		
Sub-total of cash outflows	43	24,580.00	54,850.00
Net cash flows from investing activities	44	12,589,528.63	3,290,128.48
III. Cash flows from financing activities			
Cash received from borrowings	45		
Other cash received relating to financing activities	48	122,605.21	
Sub-total of cash inflows	50	122,605.21	-
Cash repayments of amounts borrowed	51		
Cash payments for interest expenses	52		
Other cash payments relating to financing activities	55		
Sub-total of cash outflows	58		
Net cash flows from financing activities	59	122,605.21	-
IV. Effect of foreign exchange rate on cash	60	-9,816.77	457.31
V. Net increase in cash and cash equivalents	61	10,412,068.65	-10,216,734.15

Milestones in
2015

01
January

January 24 The Ninth Session of the Second Meeting of Board of Trustees of Narada Foundation was held in Hangzhou.

January 28 The Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend Peking University-Sunshine Charity Annual Forum & "2014 Ten Events in China's Social Development" press conference. The China Social Enterprise and Social Investment Forum kick-off meeting held On September 3, 2014 was included into it. Under the repeated proposal of Zheng Weining, founder of Shenzhen Canyou Group and ZhengWeining Charity Foundation and the avocation of Xu Yongguang, Chairman of the Board of Narada Foundation, the forum was jointly established by 16 domestic foundations, research institutions and social investment institutions that are concerned about social enterprises and social investment. It marks it has become the charity innovative idea in the industry to solve social problems through the promotion of the development of social enterprises.

02
February

February 26 to 27 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend Partner Conference of East Asian NGOs International Forum sponsored by Toyota Foundation. Representatives from countries and regions such as Japan, China, Singapore and Korea discussed topics related to the development NGOs and the possibility of holding Asian Non-profit Sector International Forum.

03
March

March 10 China Association for Non-profit Organization Foundation Branch Bimonthly Salon (No. 12) sponsored by China Association for Non-profit Organization, co-sponsored by China Social Organization and organized by Narada Foundation was held in Beijing. With the theme of "overview on foundation funding", the salon invited representatives of social organizations, scholars and experts to conduct in-depth discussions and attracted over 150 participants. Deputy Secretary General of Narada Foundation Peng Yanni presided over the salon.

2015 Milestones

03
March

March 14 to 18 The Third UN World Conference on Disaster Risk Reduction was held in Sendai City, Miyagi Prefecture, Japan. Huang Qingwei and Feng Yuan of Narada Foundation were invited to attend the conference and shared the practice of Narada Foundation, "positive point of view on disaster-action and significance of Chinese NGOs in immaterial reconstruction" at the "development and challenge of disaster reduction and social organizations in China" forum sponsored by World Conference on disaster prevention in People's Pavilion.

March 27 Chairman of the Board of Narada Foundation Xu Yongguang and senior program director Song Bo were invited to attend the second social enterprise program social investment platform award ceremony held by Cultural and Education Section British Embassy. Xu Yongguang delivered a speech and Song Bo issued the award to Gongyifang.

March 25 to 29 Ginkgo Fellow Program Spring Fellow Gathering was held in Hangzhou.

04
April

April 1 CAFPN jointly initiated by Narada Foundation, One Foundation, China Foundation for Poverty Alleviation, Dunhe Foundation, Alibaba Foundation and Recende was launched in Beijing. Deputy Secretary General of Narada Foundation Peng Yanni attended the ceremony and delivered a speech.

April 20 to 22 Senior program director of Narada Foundation, deputy program director Liu Xiaoxue and program officer Tan Yi attended 2015 annual conference of AVPN. At the special session for China on the first day Liu Xiaoxue shared Narada Foundation's experience in carrying out Bright Way Program philanthropic venture capital and the present situation of the development of China's philanthropic venture capital field.

2015 Milestones

04

April

April 24 to May 2 Post-disaster Community Reconstruction Action Learning Network Phase II activity jointly funded by Narada Foundation and Zhengro Foundation was held in Dujiangyan, Sichuan. The activity revolved around literature study, "My Public Interest Path" life story sharing, self-writing workshop and personal experience case dialogue. The network consisted of 4 teams in two groups. More than 30 activists with frontline service experience in post-disaster community reconstruction took part in it.

April 26 The establishment ceremony of Institute of Public Welfare and Philanthropy, Tsinghua University jointly established by Ministry of Civil Affairs and Tsinghua University & public welfare new trend forum was held at Tsinghua University. Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend the forum and appointed consultant.

April 29 Ginkgo Program Guangzhou sharing meeting was held and 7 fellows shared their public welfare stories.

05

May

May 6 Ginkgo Program Guangzhou sharing meeting was held and sponsored by Shaanxi Women, Marriage and Family Research Institute. Fellows Zhang Lihong and Liao Jin shared their stories.

May 15 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend "charity + crossover public interest forum" jointly held by Ai You Foundation and Forbes Chinese version.

May 16 Seminar on how social organizations grow rapidly & Bright Way Program fellow sharing meeting sponsored by Narada Foundation and SCC and co-sponsored by I You She was held in Chengdu. At the meeting theme reports on "how foundations help public interest organizations grow rapidly", practice cases of rapid development of Bright Way Programs fellows I You She and Growing Home and "key factors affecting the rapid development of social organizations" were shared.

2015 Milestones

05

May

May 17 Bright Way Program fellow exchange meeting was held in Chengdu and fundraising and publicity topics were shared.

May 21 to 22 Ginkgo public interest talent "program kick-off meeting & fellow exchange meeting" was successfully held in Shanghai. 40 people in charge of 17 talent fellow institutions and professional talents in fundraising/publicity posts and program officers of the program funding party Dunhe Foundation took part in the activity. On May 21 fellows visited Adream Charitable Foundation, Shanghai Public Interest Xintiandi Park and Shanghai Pudong Public Interest Service Park and discussed fundraising and publicity with representative public interest institutions in Shanghai. At the exchange meeting held on May 22, Ginkgo fellows jointly started "talent plan" and had in-depth discussions about the goal and successful indexes of the program and the difficulties that might be encountered in the implementation process and action suggestions.

May 23 "Nepal Earthquake reporting Chengdu Workshop" activity was held in Chengdu by Anping Public Publicity Public Interest Foundation together with China NGO Center for Disaster Risk Reduction, SCC and Narada Foundation.

May 26 to 31 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend 2015 Bangladesh Social Business and Microfinance Youth Delegation and had an in-depth dialogue with founder of Grameen Bank Prof. Muhammad Yunus and had in-depth exchanges with domestic and foreign guests.

06

June

June 2 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend China Social Entrepreneurs Annual Conference & "Social Entrepreneur Star" award ceremony as guest of the organizing committee, keynote speaker and guest of honor.

2015 Milestones

06

June

June 12 The Tenth Session of the Second Meeting & First Session of the Third Meeting of Board of Trustees of Narada Foundation was held in Beijing.

June 18 to 19 First Annual Conference of China Social Enterprise and Social Investment Forum was held in Shenzhen and over 800 guests attended it. Chairman of the Board of Narada Foundation Xu Yongguang made a keynote speech entitled "Development Trend of Social Enterprises and Social Investment in China". Narada Foundation and Leping Social Entrepreneur Foundation jointly organized the sub-forum of "social investment practice of foundations and venture capital organizations in China".

07

July

July 5 to 12 Deputy Secretary General of Narada Foundation Peng Yanni was invited by China Association for Non-profit Organization and Stiftung Mercator to attend the first foundation Secretary General visit and go to Germany and Belgium for 8-day-long study and investigation with the theme of "strategic development and management".

July 11 Chairman of the Board of Narada Foundation Xu Yongguang attended 2015 China Private Foundation Forum Fuzhou Sub-forum and made a keynote speech. In order to promote the development in Southeast China of private foundations and the healthy growth of regional public interest ecological chain, China Private Foundation Forum joined hands with Zhengro Foundation, One Heart Foundation of Fujian Province and Industrial Charitable Foundation to hold the forum with the theme of "private foundations and social public interest innovation". Since the establishment of China Private Foundation Forum, Narada Foundation has supported various work of the forum.

July 20 Ginkgo Foundation, a private foundation, was officially established. Its main business scope includes supporting the development of excellent public interest talents and organizations and carrying out relevant research, training and exchanges. It was jointly established by Ginkgo Fellow Program, Narada Foundation, Dunhe Foundation, XinPing Foundation and NPO Research Center, Renmin University of China.

2015 Milestones

07

July

July 22 to 23 All the employees of the Secretariat of Narada Foundation conducted self-assessment of organizational capability of Narada Foundation in present situation of foundation development, program operation and team management. Through the assessment the Secretariat team members strengthened exchanges and understanding and reached a high degree of consensus on work promotion and problem solving.

July 28 Chairman of the Board of Narada Foundation Xu Yongguang and Deputy Secretary General Peng Yanni attended 2015 China Fundraising Professionals Forum and Xu Yongguang delivered the opening speech. China Fundraising Professionals Forum is an exchange platform for public interest fundraising professionals jointly established by Dunhe Foundation, Narada Foundation, One Foundation, China Foundation for Poverty Alleviation and Recende.

July 29 With the support of Narada Foundation, Center for the Third Sector, Shanghai Jiao Tong University held social service data analysis seminar in Beijing at which Prof. Xu Jialing, director of Center for the Third Sector, Shanghai Jiao Tong University, released the report on Third Sector GDP Statistical Research.

09

September

September 7 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend the Second China Social Finance Forum.

September 18 to 20 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend the Fourth China Charity Fair held in Shenzhen and made a keynote speech. Measures for the Certification of China Charity Fair Social Enterprises (for Trial Implementation) jointly developed by Center for Civil Society Studies, Peking University, China Philanthropy Research Institute, Narada Foundation, Shenzhen China Charity Fair Development Center and Social Enterprise Research Center was released. During China Charity Fair, the road show with the theme of "supporting development of institutions with money and many more things" of Bright Way Program press conference & three-year practice thinking and sharing meeting was held in the road show area.

2015 Milestones

11

November

November 1 to 3 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend 2015 Social Enterprise Summit held in Hong Kong and made a keynote speech at the opening ceremony.

November 5 to 8 Phase IV Central Study of "Post-disaster Community Reconstruction Action Learning Network" funded by Narada Foundation, One Foundation and Zhengro Foundation and sponsored by Guangdong Lvgeng Social Work Development Center was held in Xiannianxi Village, Liangkou Town, Conghua City, Guangdong province. Liao Chia-chan from New Homeland Foundation in Taiwan was invited to share his experience and meanwhile autonomous election of online students was conducted.

November 6 2015 Bright Way Program Review Meeting was held. Through several rounds of review, finally Chongqing Liangjiang Volunteer Service Development Center, Green Hunan, Be Better and Greenriver Environmental Protection Association of Sichuan Province were selected as fellows.

November 10 Trustee of Narada Foundation Zhao Yilan visited the foundation and had exchanged with colleagues on the development of the foundation.

November 11 China foundation rating 2015 "Second Public Interest Kumquat Award" ceremony was held in Beijing and Narada Foundation once again won the honor of "Kumquat Award" after 2013.

2015 Milestones

11

November

November 16 Public Forum of Disaster Response Mechanism and Internationalization Path of China's Social Organizations: Experience and Enlightenment of Nepal Earthquake jointly funded by Narada Foundation, China Foundation for Poverty Alleviation, Amity Foundation and One Foundation was held at Chinese Academy of Governance. At the forum the research evaluation report entitled Mechanism and Path of China's Social Organizations Participating in Disaster Risk Management: Enlightenment of 2015 Nepal Earthquake Response was released.

November 28 to 29 The Sixth Philanthropic Forum of Community Service Innovation in the Western Region funded by Narada Foundation, Shih Wing Ching Foundation and Ningxia Volunteer Association was successfully held in Lanzhou. Lai Zuofu, deputy program director of Narada Foundation, attended the forum on behalf of Narada Foundation. At present, the forum has become the most influential philanthropic forum in western region.

November 30 to December 1 The Seventh China Private Foundation Forum was held in Shenzhen. 9 sub-forums and one special program were set up during the forum. Narada Foundation organized the special theme forum with the theme of "how funding officials can assist social organizations grow rapidly" and released Bright Way Program Institution Funding Operation Manual in the hope of providing reference for more peer institutions.

12

December

December 1 The "Harmony Platform" program jointly initiated by Zhengro Foundation, Dunhe Foundation and Narada Foundation officially started recruitment. This program is aimed to promote the development of the philanthropic organizations in the start-up stage in the second- and third-tier cities in China. It will join hands with regional platform organizations to provide regional philanthropic organizations in the start-up stage with support covering microfinance, public service consulting, personnel training and resource docking.

2015 Milestones

12

December

December 7 to 10 "Supportive social organization learning promotion exchange meeting" jointly sponsored by Narada Foundation and One Foundation was successfully held in Beijing. Over 130 participants from 26 provinces, cities and autonomous regions attended the meeting which included sections such as policy and trend analysis, social work industry development and organization practice case sharing.

December 11 Public Interest Companion Supporting Local NGOs Participating Post-Ludian Earthquake Community Reconstruction Program was launched. After the 5-day-long social work ability improvement and case study carried out in September 2015 for philanthropic partners participating in post-disaster reconstruction in Ludian, Narada Foundation, China Foundation for Poverty Alleviation and Oxfam jointly initiated the program. The first batch of funding institutions included Ludian Quanxin, Ludian Shunxin, Yunnan Zhendian and Chengdu Fuyi. Narada Foundation will join hands with social organizations working in disaster-stricken areas in Ludian, especially local social organizations, to participate in post-disaster community reconstruction in the form of "accompany growth" and "program support".

December 11 to 12 Chairman of the Board of Narada Foundation Xu Yongguang was invited to attend Responsible China Philanthropy Annual Conference and Responsible China Philanthropy Awards 2015 Launching Ceremony and made a keynote speech at the opening ceremony of the Responsible China Philanthropy Annual Conference.

December 12 to 14 Narada Foundation attended the social investment platform negotiation meeting held in Beijing and had in-depth face-to-face negotiations with the representatives of the 9 shortlisted institutions. Finally three institutions, namely, Wuxi New District Leyi Social Innovation Center, Fuzhou Zinong Network Technology Co., Ltd. and Ermutianxia (Beijing) Network Technology Co., Ltd. were selected for the final field investigation. Meanwhile, Narada Foundation will provide the three institutions with necessary consulting services.

2015 Milestones

12

December

December 13 Deputy program director of Narada Foundation Huang Qingwei was invited to attend Zhongshan University Southern Social Work Forum and delivered a keynote speech entitled How can Funding Parties Assist with Community Work.